



**Professional Real Estate Delivery Service**  
*An Austin Original Since 1984 • We Deliver!*

13581 POND SPRINGS ROAD • SUITE 309  
 AUSTIN, TEXAS 78729  
 512-331-9981 / FAX 512-331-9993  
 E-mail: support@predinc.com

**Office Hours**  
**Mon - Thur / 9:00 - 6:00**  
**Call 512-331-9981**

Available Fridays by e-mail  
 support@predinc.com

*We Deliver 3,400+ Copies  
 to 650+ Locations Weekly!*

If you would like to update  
 your information with us,  
 or if you are new to the Austin area  
 and would like to receive PRED  
 Visit us at <http://pred.com>

On the "Contact Us" page, please provide  
 your Name & Company • Address • Phone • E-mail  
 and let us know how many copies you require.  
 We will be notified through site e mail.  
 Always feel free to call us or e mail us anytime  
 with questions or concerns  
 call 512-331-9981 or e mail support@predinc.com

**PRED.COM**



**Thank you for considering PRED**

\*We offer limited ad design and inventory update services.  
 If we are unable to accommodate your needs in-house,  
 we will be happy to refer you  
 to a trusted independent graphic design contractor.  
 Contractor's rates may vary.  
 Contact [kermi@pred.com](mailto:kermi@pred.com) for further assistance.  
 We back our service 100%. If the mistake is ours,  
 we'll make it good!  
 No Minimum Buy! • \$25 Return Check Fee  
 • Accounts 15 days past due are subject to a 15% Penalty.  
 • If you reserve a premium page and must cancel for any  
 reason, we will attempt to resell the page, but you remain  
 liable for the cost of the page until such time.  
 Please do not hesitate to call on us. We Deliver! Thank You!



## 2019 Advertising Rates

### Regular Inside Pages

- 8.5" x 11" Page - customer provided .pdf file / black ink \$160

### Premium Pages based on availability

- **Front Cover\*** **2 Color Minimum: \$1080 / 4 Color Process: \$1560**  
\*If you reserve the front cover and cancel for any reason, you remain liable for the cost if we cannot resell it.
- **Back Cover** \*Color Ink Extra **\$400**
- **Inside Front or Back Covers** \*Color Ink Extra **\$260**
- **Centerfold (left & right)** \*Color Ink Extra **\$520**

### Inserts

- Call for Quote - Price based on standard 8.5" x 11" flyer Starting at \$385
- In-House - \$.18 per copy per side - 100# Gloss / Contact Bill Phillips 512-331-9992

### Press & Graphics

All optional printing and graphics charges include applicable sales tax and will be included in the price quoted so that you may pay with one check from one invoice.

- **1 Color Ink (other than Black)** **\$75**
- **2 Color Ink (ie: Black & Red)** **\$120**
- **3 Color Ink (ie: Black, Green & Blue)** **\$210**
- **4 Color Process** **\$600**
- **PMS Mix (Other than our "standard color")** **\$65 ea.**
- **Standard colors: Red 200 / Bordeaux 201 / Green 347 / Blue 286**
- **Ad Layout\*** **From \$60 per page**

### Deadlines

ALL ISSUES ARE DATED THE MONDAY OF EACH WEEK  
 DEADLINE DATES ARE THE WEEK PRIOR TO ISSUE DATES

4 COLOR PROCESS ADS -----TUESDAY / 3:00 PM

ALL OTHER .PDF OUTPUT-----WEDNESDAY / 2:00 PM

## Premium Page Reservations are Now Available for 2019\*

**Contact us today to reserve available pages for  
 the upcoming new year.**

**Call us at 512.331.9981 • E-mail: support@predinc.com  
 or Contact us at www.pred.com**

\*Subject to prior reservation and First Right of Refusal commitments.

We make every effort to remain flexible because life throws all of those curve balls.  
 We are standing-by if you encounter any technical problems that we may assist you with.

