PRED
INCORPORATED

Professional Real Estate Delivery Service
An Austin Original Since 1984 • We Deliver!

13581 POND SPRINGS ROAD • SUITE 309
AUSTIN, TEXAS 78729
512-331-9981 / FAX 512-331-9993
E-mail: support@predinc.com

2019 Advertising Rates

Office Hours
Mon - Thur / 9:00 - 6:00
Call 512-331-9981
Available Fridays by e-mail
support@predinc.com

We Deliver 3,400+ Copies to 650+ Locations Weekly!

If you would like to update your information with us, or if you are new to the Austin area and would like to receive PRED

Visit us at http://pred.com

On the "Contact Us" page, please provide your Name & Company • Address • Phone • E-mail and let us know how many copies you require. We will be notified through site e mail. Always feel free to call us or e mail us anytime with questions or concerns call 512-331-9981 or e mail support@predinc.com

PRED.COM

Thank you for considering PRED

*We offer limited ad design and inventory update services. If we are unable to accomodate your needs in-house, we will be happy to refer you to a trusted independent graphic design contractor. Contractor's rates may vary. Contact kermit@pred.com for further assistance. We back our service 100%. If the mistake is ours, we'll make it good!
No Minimum Buy! • $25 Return Check Fee
• Accounts 15 days past due are subject to a 15% Penalty.
• If you reserve a premium page and must cancel for any reason, we will attempt to resell the page, but you remian liable for the cost of the page until such time.
Please do not hesitate to call on us. We Deliver! Thank You!

Regular Inside Pages

- 8.5" x 11" Page - customer provided .pdf file / black ink — $160

Premium Pages based on availability

- Front Cover* — 2 Color Minimum: $1080 / 4 Color Process: $1560
  *If you reserve the front cover and cancel for any reason, you remain liable for the cost if we cannot resell it.
- Back Cover *Color Ink Extra — $400
- Inside Front or Back Covers *Color Ink Extra — $260
- Centerfold (left & right) *Color Ink Extra — $520

Inserts

- Call for Quote - Price based on standard 8.5" x 11" flyer — Starting at $385
- In-House - $.18 per copy per side - 100# Gloss / Contact Bill Phillips 512-331-9992

Press & Graphics

All optional printing and graphics charges include applicable sales tax and will be included in the price quoted so that you may pay with one check from one invoice.

- 1 Color Ink (other than Black) — $75
- 2 Color Ink (ie: Black & Red) — $120
- 3 Color Ink (ie: Black, Green & Blue) — $210
- 4 Color Process — $600
- PMS Mix (Other than our "standard color") — $65 ea.
- Standard colors: Red 200 / Bordeaux 201 / Green 347 / Blue 286
- Ad Layout* — From $60 per page

Deadlines ALL ISSUES ARE DATED THE MONDAY OF EACH WEEK

DEADLINE DATES ARE THE WEEK PRIOR TO ISSUE DATES
4 COLOR PROCESS ADS ----------TUESDAY / 3:00 PM
ALL OTHER .PDF OUTPUT----------WEDNESDAY / 2:00 PM

Premium Page Reservations are Now Available for 2019*

Contact us today to reserve available pages for the upcoming new year.

Call us at 512.331.9981 • E-mail: support@predinc.com
or Contact us at www.pred.com

*Subject to prior reservation and First Right of Refusal commitments.

We make every effort to remain flexible because life throws all of those curve balls.
We are standing-by if you encounter any technical problems that we may assist you with.

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