



*Professional Real Estate Delivery Service  
An Austin Original Since 1984 • We Deliver!*

13581 POND SPRINGS ROAD • SUITE 309  
AUSTIN, TEXAS 78729  
512-331-9981 / FAX 512-331-9993  
E-mail: support@predinc.com

**Office Hours**  
**Mon - Thur / 9:00 - 6:00**  
**Call 512-331-9981**

Available Fridays by e-mail  
support@predinc.com

*We Deliver 3,400+ Copies  
to 650+ Locations Weekly!*

If you would like to update  
your information with us,  
or if you are new to the Austin area  
and would like to receive PRED  
Visit us at <http://pred.com>

On the "Contact Us" page, please provide  
your Name & Company • Address • Phone • E-mail  
and let us know how many copies you require.  
We will be notified through site e mail.  
Always feel free to call us or e mail us anytime  
with questions or concerns  
call 512-331-9981 or e mail support@predinc.com

**PRED.COM**



**Thank you for considering PRED**

\*We offer limited ad design and inventory update services.  
If we are unable to accommodate your needs in-house,  
we will be happy to refer you  
to a trusted independent graphic design contractor.  
Contractor's rates may vary.  
Contact [kermit@pred.com](mailto:kermit@pred.com) for further assistance.  
We back our service 100%. If the mistake is ours,  
we'll make it good!  
No Minimum Buy! • \$25 Return Check Fee  
• Accounts 15 days past due are subject to a 15% Penalty.  
• If you reserve a premium page and must cancel for any  
reason, we will attempt to resell the page, but you remain  
liable for the cost of the page until such time.  
Please do not hesitate to call on us. We Deliver! Thank You!



## 2019 Advertising Rates

### Regular Inside Pages

- 8.5" x 11" Page - customer provided .pdf file / black ink \$160

### Premium Pages based on availability

- **Front Cover\*** **2 Color Minimum: \$1080 / 4 Color Process: \$1560**  
\*If you reserve the front cover and cancel for any reason, you remain liable for the cost if we cannot resell it.
- **Back Cover** \*Color Ink Extra **\$400**
- **Inside Front or Back Covers** \*Color Ink Extra **\$260**
- **Centerfold (left & right)** \*Color Ink Extra **\$520**

### Inserts

- Call for Quote - Price based on standard 8.5" x 11" flyer Starting at \$385
- In-House - \$.18 per copy per side - 100# Gloss / Contact Bill Phillips 512-331-9992

### Press & Graphics

All optional printing and graphics charges include applicable sales tax and will be included  
in the price quoted so that you may pay with one check from one invoice.

- **1 Color Ink (other than Black)** **\$75**
- **2 Color Ink (ie: Black & Red)** **\$120**
- **3 Color Ink (ie: Black, Green & Blue)** **\$210**
- **4 Color Process** **\$600**
- **PMS Mix (Other than our "standard color")** **\$65 ea.**
- **Standard colors: Red 200 / Bordeaux 201 / Green 347 / Blue 286**
- **Ad Layout\*** **From \$60 per page**

### Deadlines

ALL ISSUES ARE DATED THE MONDAY OF EACH WEEK  
DEADLINE DATES ARE THE WEEK PRIOR TO ISSUE DATES

4 COLOR PROCESS ADS -----TUESDAY / 3:00 PM

ALL OTHER .PDF OUTPUT-----WEDNESDAY / 2:00 PM

**Premium Page Reservations are  
Now Available for 2019\***

**Contact us today to reserve available pages for  
the upcoming new year.**

**Call us at 512.331.9981 • E-mail: support@predinc.com  
or Contact us at www.pred.com**

\*Subject to prior reservation and First Right of Refusal commitments.

We make every effort to remain flexible because life throws all of those curve balls.  
We are standing-by if you encounter any technical problems that we may assist you with.

